

## **Cat Writers' Association**

### **Seminar Sessions Schedule – tentative (subject to change)**

#### **Friday**

- 7:30-9 Registration/Continental Breakfast
- 8:30-9 Announcements
- 9-9:50 Secrets to Great Interviews  
(or)  
Successful Pitches to Editors
- 10-10:50 Media Training  
(or)  
Breaking Into Other Genres
- 11-11:50 Consumer Panel  
(or)  
Animal-Assisted Therapy
- 12-1:30 Lunch
- 1:40-2:30 Rights and Content Fights  
(or)  
Writing in the Cloud
- 2:40-3:30 Getting Connected  
(or)  
Creative Nonfiction
- 3:40-4:30 Pet Food Recalls & Their Implication for Human and Pet Food Safety
- 4:40-5:30 Children's Book Panel  
(or)  
Essaying Your Opinion

6:30-10:00 Reception, followed by Dinner with speaker Dr. Kevin Fitzgerald

**Saturday**

7:30-8 Registration

8-9:30 Breakfast Meeting

9:40-10:30 Peter Shankman: Using Social Networking for Success

10:40-11:30 Marketing for Nonfiction Authors

(or)

Mystery Writing 101

11:40-12:30 Selling Content in the 21<sup>st</sup> Century

12:40-2:00 Lunch--Dr. Leslie Lyons, speaker

2:30-5:00 Book Signing (cat show)

6:30-10:00 Reception, followed by Awards Banquet